



New.
Direct daily flight from London Heathrow to Los Angeles.
EXPERIENCE IT WITH A FRENCH TOUCH



conception **DESIGNPES COSE** [★] Air France Advertising Department - Edition February 2008

AIR FRANCE **KLM**

Where your comfort is our pleasure

From March 31st 2008, fly Air France direct from London Heathrow to Los Angeles on our new daily service travelling on a Boeing 777.

Experience the sheer perfection of **First Class** the way it was meant to be.

Assisted by our attentive First Class attendants, you'll soon be cocooned in your own private space in the ultra-exclusive four-berth l'Espace Premiere cabin.

In **Business Class**, feel free to work or play just as the mood takes you. Enjoy a power nap (or maybe longer) on your full length 2m bed - before waking to request a meal of exquisitely prepared French cuisine and your choice of fine wines.

The sophisticated French service continues into **Tempo Class** too. It's where we serve deliciously chilled complimentary champagne for the grown-ups - and a cool choice of ice creams for the kids.

With up to 85 films available via individual TV screens, all you have to do is relax and enjoy the ride.

Effortlessly easy. Stylishly exceptional



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L'ESPACE PREMIÈRE

In today's high speed world, quality time and space has never been more important. Somewhere to think, read, write, dream. A place to work undisturbed. Or to simply refresh and recharge.

That's why we've created **Air France First Class**. Offering 50% more personal space, the exclusive new l'Espace Premiere cabin is reserved for just four passengers on our direct flights from London Heathrow to Los Angeles.

A thoughtfully designed seat layout makes stretching your legs effortless.

By day, relax in your private lounge. By night, bask in luxury hotel comfort. Your 60.5cm wide shell seat converts into a roomy, 2m long bed featuring a supremely comfortable 'proper' mattress and super soft duvet. Its ergonomic design even includes adjustable back support plus a tempting massage function if you're looking to unwind before touch down.



L'Espace Premiere. Luxury is the freedom to choose

You're always our top priority

Travel First Class and a hostess will personally welcome you, prioritising your baggage from the word 'go'.

We always reserve a check-in counter exclusively for you. Far from the hustle, bustle and queues, you'll be checked-in immediately and escorted through the airport, leaving you more time to relax in our lounge.

Exclusive lounges await you at airports around the world, specially designed with your well-being in mind. Eat, drink, relax or work in complete tranquillity at any Air France or Sky Team lounge worldwide.

Fine dining the French way

Once onboard, you'll enjoy gastronomic artistry inspired by Guy Martin, one of France's top chefs, as well as a wine list compiled by the unparalleled sommelier Olivier Poussier.

Even reading the menus is a pleasure. Simply decide what and when you'd like to eat, and our onboard team will advise you which wine best partners each dish.

Entertainment to go

12 movies (featuring the latest International and French productions and world cinema), video games, current affairs, news and sports programmes, reports and documentaries... Tune in to the entertainment you want, when you want it. And when you'd like to sleep, just ask. We'll prepare your bed straightaway.



Your easy route to work

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L'ESPACE AFFAIRES

With **Air France Business Class** you'll enjoy a specially tailored journey adapted precisely to your preferences. From the moment you check-in, to leaving the aircraft, we'll help make your trip everything you want it to be.

Priority services

We always reserve a check-in counter exclusively for you. Board when you wish and keep two items of hand luggage in the cabin. We'll assign priority status to your hold baggage on arrival.

You're also a priority in the comfortable Air France lounges around the world. It's where you're welcome to work or relax, eat, drink and enjoy a wide range of additional services.



L'Espace Affaires. Helping business happen

Space and serenity

Your Business Class seat quickly transforms into a generously-proportioned 2m long bed that makes high altitude sleeping a real pleasure. And its fixed shell structure forms a personal alcove that fully respects your privacy. In one movement, you can choose your preferred seat position or activate the built-in massage function. It is also very simple, should you wish to connect your computer via the integrated power outlet.

High quality dining

Discover exciting new flavours with cooking that combines the very best of the classical French repertoire and world cuisine with quality and creativity.

Choose your meals to suit the moment, from a satisfying snack to a hearty French feast.

- Traditional French Menu
Served on porcelain crockery with tablecloth and napkins of pure white cotton. Following a champagne aperitif, choose from a wide selection of starters and hot dishes.
- The l'Espace Affaires Business Class Bar
Meet up with a colleague or network with new friends over cocktails without disturbing the calm of the cabin. There is also a buffet on the Heathrow - Los Angeles route (as on all Air France flights over 10 1/2 hours) that opens once the meal service is over.
- Great wines - plus tips on enjoying them
Take your pick from excellent vintages including essential classics and exciting newcomers. Just ask our staff if you'd like some suggestions.



Time to relax

From the comfort of your seat, enjoy the multitude of entertainment options on offer. Choose from 12 on-demand movies on your 10.4 inch personal video screen including latest releases, current affairs, news and sports programmes, reports, documentaries and top TV series. A wide range of video games and music channels, plus the best of the International and French press, completes the picture.

An easy choice for
comfort and value



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Tempo

With cabins elegantly fitted out in harmonious styles and colours, using only quality materials, you're bound to enjoy your time in Tempo.

And now, thanks to an entirely redesigned seat structure and layout, Tempo offers even more comfort for passengers using this great value service.



Convenient check-in

At the airport you'll find Tempo check-in counters with highly trained staff who are always available to help and assist. There are also handy Self Check-in kiosks at London Heathrow where you can select your seat (subject to availability) and print your boarding card.

Should you prefer, you can further reduce the amount of time spent at the airport by checking-in online at www.airfrance.co.uk for all UK departures to Los Angeles.

Great food, just as it should be

At Air France we only select products from the best suppliers to create simple but delicious menus.

In the Tempo cabin we serve you a full meal with a choice of two hot main dishes. Feeling hungry in between meal times? Then there's also a buffet service when the meal service is over.

We also offer a wide selection of wines including that great French tradition, Champagne. This makes Air France one of the few airlines to serve complimentary Champagne in all our cabins.

Tempo. Changing the rules of affordable travel



Relax and be entertained

Read, watch a video, listen to music - or relax and play with your children.

On your private screen, you can choose from 12 recent movies in several languages - on-demand throughout your flight. With video games and 16 music channels it all adds up to hours of entertainment choice for passengers of all ages.

Find that special gift for you, your family or friends

Take advantage of low prices by shopping for perfumes, beauty products, chocolates and more. You'll find no shortage of ideas to make you feel good - and others feel great too.